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PragueCapital of the Czech Republic

Prague is one of the most beautiful cities in the world. Its uniquely preserved historical centre, a UNESCO World Heritage Site since 1992, reflects eleven centuries of history. This culturally rich city full of fabulous monuments charms visitors not only with its impressive and diverse architecture and breath-taking views, but also its intimate, romantic atmosphere that is ideal for long walks. Prague is a city of (not just classical) music and art, found here at every step, a city of gardens and parks, and last but not least, a city where the best beer in the world is brewed and savored.

Capital of the Czech Republic (EU member since 2004):

1,243,000 residents

Currency:

Czech crown (CZK)

Airport:

Václav Havel Airport Prague, 30 minutes to downtown, www.prague.aero

Distances:

Berlin 350 km, Vienna 330 km, Budapest 530 km, Krakow 540 km

Time:

Central European Time (GMT+1); Central European Summer Time +1 (GMT+2)

Climate:

Temperate, average annual temperature 9.0 °C; summer average 19.0 °C;

winter average -0.9 °C **Electrical voltage:**

230 V

National dialing code of the Czech Republic:

+420

The Vltava River flows through the city for 31 km; maximum width 330 m
Historical centre: Castle District (Hradčany),
Lesser Town (Malá Strana), Old Town (Staré
Město), New Town (Nové Město) and Vyšehrad

4

Prague City Tourism

Promoting the city as a tourist destination to both domestic and international audiences, Prague **City Tourism provides** current and future visitors with the latest information on Prague's attractions, experiences and services through its web site and information centres.

It also provides booking of tickets, guides, tours, and other experiences. As Prague's official tourism marketing organization, it works with the media and travel trade partners both in the Czech Republic and abroad in organizing educational trips, workshops, and presentations.

Prague City Tourism also attends important tourismrelated events to spread the reputation of Prague as a world-class destination. Last but not least, it actively promotes congress tourism and collaborates with the film industry in making Prague a location of choice for international productions.

Prague City Tourism is an active member of the following national and international organizations and associations: PCB - Prague Convention Bureau, A.T.I.C. - Association of Tourist Information Centres, ECM - European Cities Marketing, and CEE - Central European Experience.



Tel.: +420 221 714 714 tourinfo@prague.eu

www.praquecitytourism.cz www.prague.eu





Prague Convention Bureau

Prague Convention
Bureau as the
official convention
bureau of the city
of Prague is a nonprofit organization
working alongside
other Czech tourism
authorities.

PCB offers a one-stop-shop service for planners and organisers interested in organising conferences, meetings, seminars, exhibitions or incentive events in Prague. Our mission is to strengthen positive awareness of the city of Prague as one of Europe's leading conference destinations. Our assistance is free of charge to any national or international organiser of meetings, conventions and incentives. Our knowledgeable team along with other local professionals in the MICE industry are glad to offer you a prompt advice and support in acquiring the perfect components for your event planning and to help you make your event in Prague a memorable and successful one.

The Prague Convention Bureau was established in 2008 for the purpose of promoting Prague internationally as a meeting and convention destination. PCB is working through a network-based partnership, cooperating directly with hotels, conference venues, professional congress organisers and other industry suppliers.

Wow Prague Convention Bureau Prague Convention Bureau

Rytířská 26 110 00 Prague 1 Czech Republic Tel.: +420 224 235 159 Fax: +420 224 234 399 info@pragueconvention.cz

www.pragueconvention.cz





AIM Group International

Divadelní 24/322 110 00 Prague 1 Czech Republic Tel.: +420 284 007 340 prague@aimgroup.eu

www.aimgroupinternational.com

AIM Group organises over three thousand events and meetings every year. Our team of nearly four hundred people, from over 25 countries and speaking as many languages, works out of 15 offices around the world to put an extraordinary depth and width of experience at your service.

Despite our size, AIM Group still has a "small company" approach to client partnership. From the very start, we set out to understand the needs of each new client and learn their business and procedures.

AIM Group is committed to helping its clients reach their goals, to personalising their event experiences, to providing an innovative environment, and to making a difference. Our strong sense of identification with client projects means that we are constantly striving to provide solutions, even for issues they aren't yet aware of.

At AIM Prague, we pride ourselves on our local knowledge, creativity and experience needed to ensure your event runs smoothly from start to finish.

- 350th Anniversary of Saint-Gobain, Prague, 2015
- 52nd Congress of the International Association of Young Lawyers (AIJA), Prague, 2014
- The Czech-Saudi Business Forum, Prague, 2014

Memberships:











BFF CEE, s.r.o. (part of BFF GROUP)

Politických vězňů 1531/9 110 00 Prague 1 Czech Republic Tel.: +420 731978295, +420 731655007 info@bffgroup.eu

www.bffgroup.eu

BFF Group is a fullservice PCO, DMC, event and trade management company. We can cover the whole of Europe with our team based in Prague and London. Our team of event specialists has been arranging congresses and incentive groups from 2000.

Success of every event, no matter how big or small, lays in a success of each part that forms the event. Our experience allows us to bring added value to each of these parts. We listen to you, understand who the participants are, what they expect and together we come up with ideas. The connection of your input, our experience and our added value will reflect in an event that your clients will find hard to forget.

PCO services:

- Accommodation
- Transportation
- Speakers
- Accreditation
- AV equipment
- · Graphic design
- Hostesses
- nostesses
- Certificates
- and more...

DMC services:

- Cultural and sporting activities
- Top class incentive programs
- Unique gala dinner venues
- Teambuilding activities
- Incentive tours
- Multilingual guides
- Themed events entertainment
- Themed events entertainmen
- Casual and fine dining restaurants





COLUMBUS WELCOME MANAGEMENT PRAGUE

Welcome Touristic Praha s.r.o. Králodvorská 11 110 00 Prague 1 – Staré Město Czech Republic Tel: +420 234 647 111 Fax: +420 234 647 150 office@columbus-prague.com

www.columbus-dmc.com

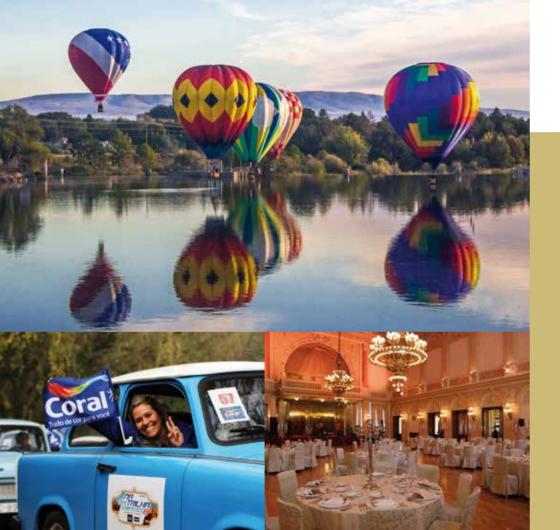
Columbus Welcome **Management Prague** is a destination management company located in the Czech Republic, a part of the Columbus Group together with offices in Vienna, Salzburg & Budapest. Since 1991 we offer everything you would expect from your destination management partner.

The history began in the early 90s when the offices in Prague and Budapest were founded under the name of Welcome Touristic. In 2010 the incoming activities of the Viennese head office and the branch offices in Budapest, Prague & Salzburg were unified under the brand Columbus Welcome Management. From consulting to overall itinerary planning and on-site management, Columbus professional team will help you to achieve your goals and make your event an overwhelming success.

Based on outstanding local knowledge Columbus provides services for both leisure and MICE segment such as:

- accomodation
- catering
- transportation
- guided tours and excursions
- · meeting & conference services
- · incentive trips and team-building activities
- VIP travel
- tailor-made programs for special interest groups
- ticketing services
- land arrangements for river cruises

We at Columbus manage the destination. We are your eyes, ears and feet in Prague.





Four Seasons Travel

Millennium Plaza Building V Celnici 10 117 21 Prague 1 Czech Republic Tel.: +420 222 882 662 Fax: +420 222 882 661 aa@fourseasonstravel.eu

www.fourseasonstravel.eu

Four Seasons
Travel operates in
Prague, Vienna &
Budapest, dedicated
to the provision of
excellent destination
management
services.

Our multilingual staff takes care of every detail and has been providing quality services to many tour operators, incentive houses and meeting and convention organizers.

Together with our partners in the Czech Republic and Central Europe, we have excellent relationships with hotels, service suppliers and municipal authorities ensuring that we can do our best.





Four Seasons Hotel Prague

Veleslavínova 1098/2A 110 00, Prague 1 Czech Republic Tel.: +420 221 427 000 rfp.prague@fourseasons.com

www.fourseasons.com/prague

Four Seasons Hotel Prague is often a favourite choice for the most demanding travellers. Located on the river bank, overlooking the Prague Castle, major sights are within three to six minutes walk. The highest staff to guestroom ratio city wide allows us the best opportunity to create truly memorable one-of-a-kind experiences.

- 157 guest rooms in five categories, inclusive of 19 suites.
- The only hotel with uninterrupted views over the Prague Castle and the Charles Bridge.
- Exclusivity of banquet rooms with very easy flow and access by all attendees.
- Within 20 minutes walk from the Prague Castle the largest medieval castle complex in the world.
- Few steps from elegant riverside promenades, breath-taking architecture and café-lined squares.
- 25 minutes, 9 miles from the Václav Havel Airport Prague. (PRG)





Holiday Inn Prague Congress Centre

Na Pankráci 15/1684 140 00 Prague 4 Czech Republic Tel.: +420 296 895 000 Fax: +420 296 895 060

reception@reception@holidayinn.cz

www.holidayinn.cz

Holiday Inn Prague Congress Centre is part of one of the world's most recognised hotel brand with a global reputation for service, comfort and value - InterContinetal **Hotels Group.** Hotel was awarded by guests as an **Excellent in the frame** of Quality Control Programme and is among top 10 hotel.

The modern, four-star Holiday Inn Prague Congress Centre Hotel is located in the peaceful surroundings of historic Vyšehrad and its national cultural monuments and offers easy access to the commercial heart of the City of Prague. Vyšehrad National Cultural Monument offers one of the most beautiful urban panoramas of bygone Europe, quiet parks for relaxation, jogging area, expositions and exhibitions. The Vyšehrad Castle is the oldest castle in Prague and it was another seat of the kings. Nearby the Vyšehrad Castle, there is very famous Slavín Cemetery where Czech artists, writers and rich Prague citizens are buried.

Hotel is easily accesible by car via D1 highway from Brno and Wien and is close to the underground station 200m and just 2 station to city centre. Hotel furnished with unique security system offers 251 modern rooms (192 standard rooms / 50 executive rooms / 7 suites / 2 rooms for handicapped guests). Each room is equipped with wide and very comfortable type of bed. The hypoallergenic mattresses are elastic and fully adapt to the shape of the guest's body. Hotel also offers four inter-connectable meeting rooms with foyer and a total capacity up to 230 delegates.





IMS Prague s.r.o.

Elisky Krásnohorské 135/7 110 00 Praha 1 - Josefov Czech Republic Tel.: +420 222 317 470 Fax: +420 222 317 294 operations@ims-prague.com

www.ims-prague.com

IMS is the leading DMC in Central and Eastern Europe

Founded in 1986 by Michael Schillinger, IMS is the leading Destination Management Company in the Central and Eastern Europe with headquarters in Vienna, Austria, and fully owned subsidiaries in Budapest, Hungary, and Prague, the Czech Republic.

IMS manages incentive programs, conferences, product launches and large-scale corporate events by providing the full range of destination management services. Our staff is specially trained to bring the highest level of service in designing and operating professional events and providing a one-stop resource for your entire program needs.

With 30 years of successful programs, IMS has the experience and creativity to set the standard for specialized services. The strongest testament to our success is in our customer loyalty - nearly 80% of our customers are repeat customers, many of them are Fortune 500 companies.

MISSION

IMS is committed to creating success for our business partners by designing premium destination experiences and executing unique corporate events.





InterContinental Prague

Pařížská 30 110 00 Prague 1 Czech Republic Tel.: +420 296 631 589 +420 724 021 827 Fax: +420 224 881 123

zuzana.sevcovicova@icprague.com

www.icprague.com

Overlooking the Vltava river and only two minutes walk from the Old Town Square, InterContinental Praha is by far the best location downtown.

The hotel offers 372 guestrooms and suites which feature every imaginable comfort.

Additionally, the property is the largest conference centre with daylight in the old town of Prague with 14 flexible meeting rooms which can be adjusted depending on the group size and requirements.

The largest meeting room can fit up to 580 delegates theatre style (400 for classroom, 270 for cabaret).

Except the modern breakfast restaurant Primator, which was completely refurbished in 2012, the hotel has a lobby bar, roof top fine dining restaurant Zlata Praha with a fabulous panoramic view and fully equipped health club with saltwater pool, gym, saunas, Jacuzzi, stretching room and outdoor grassy area with sun beds.

The usage of the health club is complimentary for all the guests as is high speed Wi-Fi in all hotel areas.









Jan Hotels

Teplická 492 190 00 Prague 9 Czech Republic Tel.: +420 266 133 717 mice@hotelduo.cz www.janhotels.cz www.hotelduo.cz www.hotelruze.cz www.hoteloldinn.cz

Jan Hotels is a private hotel chain running three hotels within the Czech Republic.

Jan Hotels properties are not standard chain hotels, each hotel has an individual charm and its own story to tell. Jan Hotels offer a variety of options for business meetings, conferences or special events.

Newly renovated **4 star Hotel Duo** in Prague offers a wide range of quality conference services at a reasonable price. The hotel has 630 comfortable rooms with a wide range of choices. Flexible hotel conference center has a spacious congress hall for up to 400 people and 10 meeting rooms. Cocktail parties can be held on the hotel summer terrace and in the garden. The hotel offers a fine dining restaurant and a sports center.

5 star Hotel Růže located in the former Jesuit dormitory is a charming boutique hotel in Český Krumlov. The hotel has a selection of 70 luxury rooms and offers the Jesuit Hall, an elegant venue with the capacity for up to 200 people, and 3 smaller meeting rooms. The hotel summer terrace with stunning views on Vltava River is an ideal place for cocktail parties or weddings. The hotel has its own Wellness Center.

4 star Hotel Old Inn situated in the Old Town square of Český Krumlov has a choice of 52 spacious rooms. The hotel offers a Gothic Chapel Hall for up to 50 people and 2 unique restaurants – the Grill Restaurant Katakomby in the gothic cellar and the restaurant with the summer terrace.





Le Hotels Group in Prague

GrandioR Hotel Prague
Designhotel Elephant
Grand Majestic Plaza hotel
Yasmin Hotel Prague
Elite Hotel Prague

Prague district - 1 Czech Republic

Tel.: +420 211 159 854 Fax: +420 211 159 159 reservation@le-hotels.cz

www.le-hotels.cz

LE Hotels Group in Prague formed in **2014** by **5** venues with total lodging capacity of 863 rooms and 1300pax in conference facilities are located in the center of Prague by the Republic & Wenceslas Squares. **GrandioR Hotel** Prague, Designhotel **Elephant, Grand** Majestic Plaza hotel, **Yasmin and ELITE** hotels.

- GrandioR Hotel Prague & Designhotel Elephant
 are within one complex of 393 rooms with common
 conference center for 960pax and other breakouts
 available. The complex is only 4 min walk from the
 Grand Majestic Plaza hotel.
- **GrandioR Hotel Prague**, full service business venue, open March 2014, 293 rooms, meeting space for up to 515pax with 5 additional breakouts available 40-190pax.
- **Designhotel Elephant,** 4* category, re-open 2013, 100 rooms, venue is using same conference facility as listed by the GrandioR Hotel Prague.
- Grand Majestic Plaza hotel, 4* Superior category, open 2009, 196 rooms with meeting space for up to 289pax and 4 additional breakouts.

LHG venues portfolio can serve all industry events including pharmaceutical, automotive sector with car launch or other heavy display events thanks extensive high ceiling conference foyer with natural light. Majority of the meeting rooms have daylight, equipped with the latest built in AV technology. All our contemporary design hotels are in 10-15 minutes comfortable walk to both major historic squares The Wenceslas and the Old Town square.





Musée Grévin Praha

Celetná 15, Praha 1, 110 00 Czech Republic Tel.: +420 226 776 776 info.praha@grevin.com

www.grevin-praha.com

Musée Grévin Praha – centrally located event venue in Prague.

"Do you want to party with George Clooney, Brad Pitt or Marilyn Monroe? Organize your corporate event at Grévin Prague.

Grévin wax museum is an unusual venue & party place in the historical city center in Prague with maximum capacity of 400 guests. Coctail party, gala dinner, conference, product launch or fashion show - all is possible in this multifunctional event space.

Discover the history and the Czech culture in the most entertaining way at the wax museum Grévin. Visitors can see life like statues of the most important Czech and international personalities from history, music, film and pop culture.

Grévin is part of Compagnie des Alpes, the French operator of museums and other entertainment sites in the world. Grévin is also in Paris, Montreal and Seoul."





PRAGUE BOATS

Dvořák Embankment (Dvořákovo nábřeží) by Čech Bridge, pier No. 5 Czech Republic Tel.: +420 724 202 505 +420 605 700 007 events@pragueboats.cz

www.prague-boats.cz

Prague Boats is the biggest company operating boat tours in Prague. We are proud to have the most modern fleet in Prague.

Our boats host regular cruises, company events, conferences, private parties, and much more all year long. Moreover, we have excellent catering as well as friendly and professional staff.

Our Benefits:

- more than 20 boats including two new boats:
 Bohemia Rhapsody and Grand Bohemia
 more than 10 ports
- 25 years of experience
- annualy we host more than 1,000 events

Prague Boats cruises:

Hour-long cruise on the Vltava

An hour-long sightseeing cruise on the Vltava River through the historical centre of Prague with the fascinating guided tour in 8 languages.

Two-hour cruise on the Vltava

The sightseeing cruise will introduce you to the most beautiful sights of the wider historical centre of Prague.

Lunch on-board

Discover the magic of historical Prague from the deck of our boat while also enjoying a delicious lunch.

Dinner on-board

Discover the unforgettable magic of historical monuments lit up at night and savour a wonderful dinner prepared right on-board.

Sweet Prague à la carte dinner cruise

A very special experience for lovers of romance and great cuisine in the form of a gourmet à la carte menu.

Please ask us for client references.





Prague Congress Centre

5. května 65 140 21 Prague 4 Czech Republic Tel.: +420 261 172 222 booking@kcp.cz

www.kcp.cz www.holidayinn.cz

With capacity for 9,300 attendees the **Prague Congress** Centre is the largest multifunctional event venue in the Czech Republic. Thanks to bestof-class services. beautiful views over Prague and the value and convenience of its location, the **PCC** ranks among **Europe's most** popular congress venues.

The Prague Congress Centre (PCC) has 20 halls and 50 meeting rooms with seating capacities from 12 up to 2,764, and spacious exhibition areas covering 13,000 m².

Over 800 four-star hotel rooms are located within two minutes' walk form the PCC, and further 8,000 rooms are within 15 minutes by public transport.

In the immediate vicinity of the PCC the park on the site of the ancient Vyšehrad fortified settlement is an oasis of tranquillity for congress delegates to unwind, discover a unique historical sight, and enjoy more stunning views over the city and River Vltava.

Prague's Old Town is just five minutes away from the on-site metro station. The PCC is also on Prague's central artery road providing quick access to the Czech and European motorway networks. The travel time to Prague's international airport is approx. 30 minutes.

The PCC has hosted numerous prestigious association congresses, corporate events and also international summits including NATO, the International Monetary Fund. the World Bank and the European Union.





Radisson Blu Alcron Hotel Prague

Štěpánská 40 110 00 Prague 1 Czech Republic Tel.: +420 222 820 000 Fax: +420 222 820 120

sales.prague@radissonblu.com

www.radissonblu.com/hotel-prague

The luxury Radisson **Blu Alcron hotel** located adjacent to the Wenceslas **Square** is situated in the heart of Prague's cultural, historic, shopping and business district. The avant-garde of luxury hotels when it opened in 1932, the Radisson Blu Alcron Hotel remains the preeminent luxury hotel in Prague.

There are 204 luxurious and airy rooms and suites with high ceilings and classic Art Deco furnishings. Each room offers air-conditioning, a safe, a minibar, an umbrella and free WiFi Internet access. The spacious marble bathrooms are fitted with a steam-free vanity mirror, a hair dryer, bathrobes and slippers. All rooms feature the latest security equipment including smoke detectors, a fire sprinkler system, an electronic lock system, as well as 24-hour security service.

Our top-of-the-line conference facilities are mainly located on the second floor. They include the Crystal Ballroom that features an impressive soaring glass roof and is able to accommodate as many as 200 people, six private salons and three boardrooms providing ideal meeting spaces for hosting presentations, board meetings and seminars. All meeting rooms have individually regulated heating and air conditioning. Free WiFi Internet access is available in all meeting rooms and an experienced conference manager is on hand to ensure that your function runs smoothly from start to finish.





Senator Travel s. r. o.

Korunní 810/104, Building D 101 00 Prague 10 Czech Republic Tel.: +420 234 726 147 Fax: +420 234 726 148

Katerina.hajkova@senatortravel.eu

www.senatortravel.eu

Senator **Meetings & Incentives** based in Prague is a Destination Management **Company and PCO** covering all Central **Europe (Czech** Republic, Hungary, Poland, Austria, Slovakia) providing upscale services for your event, meeting or congress.

Please ask us for client references.

- Meetings and Incentives
- Conferences, Congresses, Symposia
- Product Launches
- Company Trainings
- Business and Leisure Travel
- Special Interest Groups and Cultural Events
- Sports Groups
- Tailored Programs for Individual Clients





Vienna House Czech Republic

Karla Engliše 4 150 00 Prague 5 Czech Republic Tel.: +420 296 353 441 +420 737 202 186 marek.boura@viennahouse.com

www.viennahouse.com

We want to inspire you and create moments of joy during your events!

Vienna House is all about travelling, about making new experience and about exploring. Vienna House represents four hotel lines – each with its own individual character but with shared values. We strongly believe that there is nothing more refined than the simple things in life and we want to do one thing above all: inspire you! Vienna House (former Vienna International) owns and manages individual city and resort hotels, the design hotels "andel's by Vienna House", the vibrant business hotels "angelo by Vienna House" as well as the down-to-earth easy line "Vienna House Easy".

Vienna House Czech Republic manages:

- Vienna House Diplomat Prague
- andel's by Vienna House Prague
- angelo by Vienna House Prague

- angelo by Vienna House Pilsen
- · Vienna House Dvořák Karlovy Vary
- · Vienna House Easy Chopin Prague.

The teams of these hotels are looking forward to you and are at your service to create, prepare and implement your dream events whether you are hosting a small business lunch or a large meeting.

Let us surprise you and your guests!

See you in the Czech Republic





AV MEDIA, a.s.

Pražská 63 102 00 Prague 10 Czech Republic Tel.: + 420 261 260 218 praha@avmedia.cz

www.avmedia.cz

AV MEDIA was established in 1992. Presently, we are a Czech leader in presentation, projection and audiovisual technologies. By designing and implementing our solutions for image and sound sharing, we bring to our customers inspiration, benefits and enjoyment.

We deliver professional services from the suggestion of design all the way to training and subsequent servicing, continuously monitoring the latest trends and then bringing them to the Czech Republic as the first ones. The service portfolio includes sale and lease of presentation technology, audiovisual system integration and other services (printing, 3D projection, exhibition services), providing top technology standard.

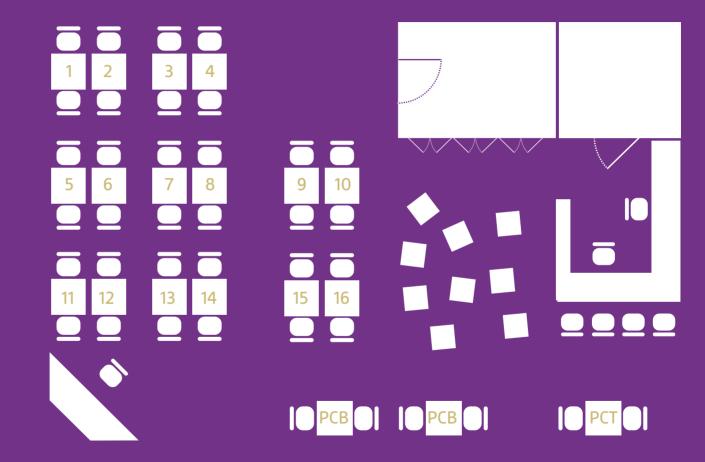
AV technologies and other products provided by us are used in conference and meeting areas, at control sites with uninterrupted operation, in classrooms and training rooms, for specialized simulation and 3D applications, in cinemas, in museum expositions, at trade fairs and at plenty of other places.

Besides delivering comprehensive solutions, we also rent and operate our top quality audiovisual equipment for a broad range of events, from business training sessions, corporate congresses, social events and trade fair expositions to outdoor projection on buildings.

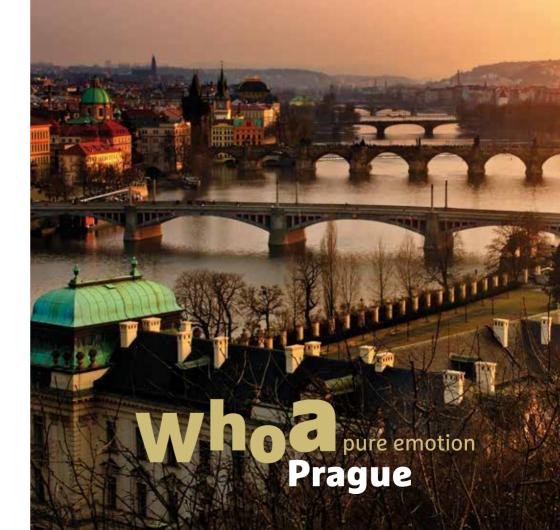
Thanks to our ample experience we offer not only quality but also innovative solutions.

Prague Stand Plan

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Notes





Prague Convention Bureau Rytířská 26 / Prague 1 / 110 00 / CZ www.pragueconvention.cz

