**Press release**

**24. 3. 2017**

**Prague is in Top Ten European Cities in Number of Bednights**

**According to preliminary results of European cities Marketing Benchmarking report Prague is 5th in number of bednights by international tourists and 7th in total number of bednights.**

City tourism is constantly growing, as we can see for example from 3.6% increase in bednights in 2016 compared to 2015. Meanwhile for the first time in recent years the increase in number of domestic bednights (6%) was higher than the growth in international ones (2.3%).

In 2016 Prague with its 16.7 million bednights (+4.8%) had higher numbers than for example Vienna or Amsterdam. With 14.9 million international bednights (+3.8%) Prague fared better than Berlin, Vienna, Madrid or Budapest.

Main source markets of European city tourism remain the same. Approximately 30% of the total number of visitors comes from the United States, Germany or the United Kingdom. The amount of tourists coming from China is growing as well; in 2016 it was 2.2% higher than previous year.

The preliminary results of European Cities Marketing enquiry feature data from 62 cities, representing a total of 389.9 million bednights. Final results of the Benchmarking Report will be available as of June 2017.

**Prague City Tourism** is a modern marketing organization funded by the City of Prague. Our mission is to foster the development of both domestic and international tourism in the Czech capital. Prague City Tourism provides current and future visitors with the latest information on Prague’s attractions, experiences and services through its web site and visitor centres. As Prague’s official tourism marketing organization, we work with the media and travel trade partners in organizing educational trips, workshops, and presentations.