



# Wow

## Prague InSpires

**List of Exhibitors  
IMEX Frankfurt 2015**





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## Prague

### Capital of the Czech Republic

Prague is one of the most beautiful cities in the world. Its uniquely preserved historical centre, a UNESCO World Heritage Site since 1992, reflects eleven centuries of history. This culturally rich city full of fabulous monuments charms visitors not only with its impressive and diverse architecture and breath-taking views, but also its intimate, romantic atmosphere that is ideal for long walks. Prague is a city of (not just classical) music and art, found here at every step, a city of gardens and parks, and last but not least, a city where the best beer in the world is brewed and savored.



## Basic Information About Prague

**Capital of the Czech Republic  
(EU member since 2004):**

1,243,000 residents

**Currency:**

Czech crown (CZK)

**Airport:**

Václav Havel Airport Prague, 30 minutes to downtown, [www.prague.aero](http://www.prague.aero)

**Distances:**

Berlin 350 km, Vienna 330 km,  
Budapest 530 km, Krakow 540 km

**Time:**

Central European Time (GMT+1);  
Central European Summer Time +1 (GMT+2)

**Climate:**

Temperate, average annual temperature 9.0 °C; summer average 19.0 °C; winter average -0.9 °C

**Electrical voltage:**

230 V

**National dialing code  
of the Czech Republic:**

+420

**The Vltava River** flows through the city for 31 km; maximum width 330 m

**Historical centre:** Castle District (Hradčany), Lesser Town (Malá Strana), Old Town (Staré Město), New Town (Nové Město) and Vyšehrad

# Prague City Tourism

**Promoting the city as a tourist destination to both domestic and international audiences, Prague City Tourism provides current and future visitors with the latest information on Prague's attractions, experiences and services through its web site and information centres.**

It also provides booking of tickets, guides, tours, and other experiences. As Prague's official tourism marketing organization, it works with the media and travel trade partners both in the Czech Republic and abroad in organizing educational trips, workshops, and presentations.

Prague City Tourism also attends important tourism-related events to spread the reputation of Prague as a world-class destination. Last but not least, it actively promotes congress tourism and collaborates with the film industry in making Prague a location of choice for international productions.

Prague City Tourism is an active member of the following national and international organizations and associations: PCB - Prague Convention Bureau, A.T.I.C. - Association of Tourist Information Centres, ECM - European Cities Marketing, and CEE - Central European Experience.



## **Prague City Tourism**

Arbesovo nám. 70/4  
150 00 Prague 5  
Czech Republic

Tel.: +420 221 714 714  
tourinfo@prague.eu

**[www.praguecitytourism.cz](http://www.praguecitytourism.cz)**  
**[www.prague.eu](http://www.prague.eu)**



**Ooh** pure emotion  
**Prague**

# Wow

## Prague InSpires



# Prague Convention Bureau

**Prague Convention Bureau as the official convention bureau of the city of Prague is a non-profit organization working alongside other Czech tourism authorities.**

PCB offers a one-stop-shop service for planners and organisers interested in organising conferences, meetings, seminars, exhibitions or incentive events in Prague.

Our mission is to strengthen positive awareness of the city of Prague as one of Europe's leading conference destinations. Our assistance is free of charge to any national or international organiser of meetings, conventions and incentives. Our knowledgeable team along with other local professionals in the MICE industry are glad to offer you a prompt advice and support in acquiring the perfect components for your event planning and to help you make your event in Prague a memorable and successful one.

The Prague Convention Bureau was established in 2008 for the purpose of promoting Prague internationally as a meeting and convention destination. PCB is working through a network-based partnership, cooperating directly with hotels, conference venues, professional congress organisers and other industry suppliers.

**Wow**  
**Prague**  
Convention  
Bureau

**Prague**  
**Convention Bureau**

Rytířská 26  
110 00 Prague 1  
Czech Republic

Tel.: +420 224 235 159  
Fax: +420 224 234 399  
info@pragueconvention.cz

**www.pragueconvention.cz**





## **AIM Group International**

Divadelní 24/322  
110 00 Prague 1  
Czech Republic

Tel.: +420 284 007 340  
prague@aimgroup.eu

[www.aimgroupinternational.com](http://www.aimgroupinternational.com)

**AIM Group organises over three thousand events and meetings every year. Our team of nearly four hundred people, from over 25 countries and speaking as many languages, works out of 15 offices around the world to put an extraordinary depth and width of experience at your service.**

Despite our size, AIM Group still has a “small company” approach to client partnership. From the very start, we set out to understand the needs of each new client and learn their business and procedures.

AIM Group is committed to helping its clients reach their goals, to personalising their event experiences, to providing an innovative environment, and to making a difference. Our strong sense of identification with client projects means that we are constantly striving to provide solutions, even for issues they aren't yet aware of.

At AIM Prague, we pride ourselves on our local knowledge, creativity and experience needed to ensure your event runs smoothly from start to finish.

- 12th Global Forum on Tourism Statistic, Prague, 2014
- 52nd Congress of the International Association of Young Lawyers (AIJA), Prague, 2014
- The Czech-Saudi Business Forum, Prague, 2014

Memberships: **Wow**  
Prague  
Convention  
Bureau

**IAPCO**  
MEETING QUALITY 2015







**Holiday Inn Prague  
Congress Centre**

Na Pankráci 15/1684  
140 00 Prague 4  
Czech Republic

Tel.: +420 296 895 000  
Fax: +420 296 895 060  
reception@holidayinn.cz

**[www.holidayinn.cz](http://www.holidayinn.cz)**

**Holiday Inn Prague  
Congress Centre  
is part of one of  
the world's most  
recognised hotel  
brand with a global  
reputation for service,  
comfort and value  
– InterContinental  
Hotels Group.  
Hotel was awarded  
by guests as an  
Excellent in the frame  
of Quality Control  
Programme and is  
among top 10 hotel.**

The modern, four-star Holiday Inn Prague Congress Centre Hotel is located in the peaceful surroundings of historic Vyšehrad and its national cultural monuments and offers easy access to the commercial heart of the City of Prague. Vyšehrad National Cultural Monument offers one of the most beautiful urban panoramas of bygone Europe, quiet parks for relaxation, jogging area, expositions and exhibitions. The Vyšehrad Castle is the oldest castle in Prague and it was another seat of the kings. Nearby the Vyšehrad Castle, there is very famous Slavín Cemetery where Czech artists, writers and rich Prague citizens are buried.

Hotel is easily accessible by car via D1 highway from Brno and Wien and is close to the underground station 200m and just 2 station to city centre. Hotel furnished with unique security system offers 251 modern rooms (192 standard rooms / 50 executive rooms / 7 suites / 2 rooms for handicapped guests). Each room is equipped with wide and very comfortable type of bed. The hypoallergenic mattresses are elastic and fully adapt to the shape of the guest's body. Hotel also offers four inter-connectable meeting rooms with foyer and a total capacity up to 230 delegates.





**Hotel Yasmin**

Politických vězňů 913/12  
110 00 Prague 1  
Czech Republic

Tel.: +420 234 100 100  
Fax: +420 234 100 101  
info@hotel-yasmin.cz

**[www.hotel-yasmin.cz](http://www.hotel-yasmin.cz)**

**Hotel Yasmin is located in the heart of Prague just few steps from the Wenceslas Square. All major sightseeing points are within walking distance from the hotel.**

Hotel Yasmin provides 196 luxury designed rooms on seven floors.

The hotel also provides Restaurant Café Bar Noodles, fitness centre, sauna and conference rooms for up to 200 persons as well as lounge, break-out area, concierge and secretarial services.

The hotel Yasmin offers world-class service. Our hotel is an ideal place for individuals or large groups and for conferences and business venues.





## **InterContinental Prague**

Pařížská 30  
110 00 Prague 1  
Czech Republic

Tel.: +420 296 631 589  
+420 724 021 827  
prague@icprague.com

**[www.icprague.com](http://www.icprague.com)**

**Overlooking the Vltava river and only two minutes walk from the Old Town Square, InterContinental Praha is by far the best location downtown.**

The hotel offers 372 guestrooms and suites (all remodelled in 2009), which feature every imaginable comfort.

Additionally, the property is the largest conference centre with daylight in the old town of Prague with 14 flexible meeting rooms which can be adjusted depending on the group size and requirements.

The largest meeting room can fit up to 580 delegates theatre style (400 for classroom, 270 for cabaret).

Except the modern breakfast restaurant Primator, which was completely refurbished in 2012, the hotel has a lobby bar, roof top fine dining restaurant Zlata Praha with a fabulous panoramic view and fully equipped health club with saltwater pool, gym, saunas, Jacuzzi, stretching room and outdoor grassy area with sun beds.

The usage of the health club is complimentary for all the guests as is high speed Wi-Fi in all hotel areas.





LE  
HOTELS GROUP

### **Le Hotels Group in Prague**

GrandioR Hotel Prague  
Designhotel Elephant  
Grand Majestic Plaza hotel

Prague district - 1  
Czech Republic

Tel.: +420 211 159 854  
Fax: +420 211 159 159  
reservation@le-hotels.cz

**[www.le-hotels.cz](http://www.le-hotels.cz)**

**Le Hotels Group in Prague formed in 2014 by 3 modern design conference business venues with total lodging capacity of 589 rooms and 1300pax in conference facilities are located in the center of Prague by the Republic Square. GrandioR Hotel Prague, Designhotel Elephant, Grand Majestic Plaza hotel.**

- **GrandioR Hotel Prague & Designhotel Elephant** are within one complex of 393 rooms with common conference center for 960 pax and other breakouts available. The complex is only 4 min walk from the Grand Majestic Plaza hotel.
- **GrandioR Hotel Prague**, full service business venue, open March 2014, 293 rooms, meeting space for up to 515pax with 5 additional breakouts available 40-190pax.
- **Designhotel Elephant**, 4\* category, re-open 2013, 100 rooms, venue is using same conference facility as listed by the GrandioR Hotel Prague.
- **Grand Majestic Plaza hotel**, 4\* Superior category, open 2009, 196 rooms with meeting space for up to 289pax and 4 additional breakouts.

LHG venues portfolio can serve all industry events including pharmaceutical, automotive sector with car launch or other heavy display events thanks extensive high ceiling conference foyer with natural light. Majority of the meeting rooms have daylight, equipped with the latest built in AV technology. All our contemporary design hotels are in 10-15 minutes comfortable walk to both major historic squares The Wenceslas and the Old Town square.





## **Prague Congress Centre**

5. května 65  
140 21 Prague 4  
Czech Republic

Tel.: +420 261 172 222  
[booking@kcp.cz](mailto:booking@kcp.cz)

[www.kcp.cz](http://www.kcp.cz)  
[www.holidayinn.cz](http://www.holidayinn.cz)

**With capacity for 9,300 attendees the Prague Congress Centre is the largest multifunctional event venue in the Czech Republic. Thanks to best-of-class services, beautiful views over Prague and the value and convenience of its location, the PCC ranks among Europe's most popular congress venues.**

The Prague Congress Centre (PCC) has 20 halls and 50 meeting rooms with seating capacities from 12 up to 2,764, and spacious exhibition areas covering 13,000 m<sup>2</sup>.

Over 800 four-star hotel rooms are located within two minutes' walk from the PCC, and a further 8,000 rooms are within 15 minutes by public transport.

In the immediate vicinity of the PCC the park on the site of the ancient Vyšehrad fortified settlement is an oasis of tranquillity for congress delegates to unwind, discover a unique historical sight, and enjoy more stunning views over the city and River Vltava.

Prague's Old Town is just five minutes away from the on-site metro station. The PCC is also on Prague's central artery road providing quick access to the Czech and European motorway networks. The travel time to Prague's international airport is approx. 30 minutes.

The PCC has hosted numerous prestigious association congresses, corporate events and also international summits including NATO, the International Monetary Fund, the World Bank and the European Union.

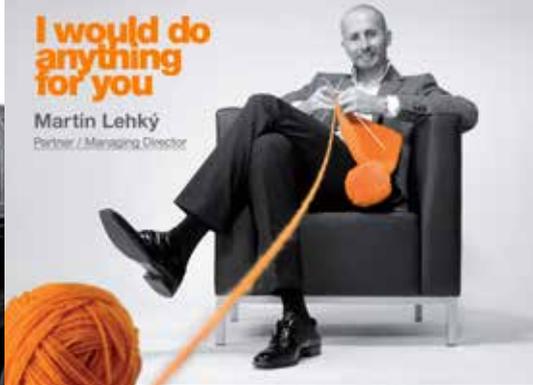


**Ready, steady,  
orange go!**

**Kateřina Hájková**  
Partner / Sales Director

**I would do  
anything  
for you**

**Martin Lehký**  
Partner / Managing Director





**Senator Travel s. r. o.**

Korunní 810/104, Building D  
101 00 Prague 10  
Czech Republic

Tel.: +420 234 726 147  
Fax: +420 234 726 148  
Katerina.hajkova@senatortravel.eu

**[www.senatortravel.eu](http://www.senatortravel.eu)**

**Senator Meetings & Incentives based in Prague is a Destination Management Company and PCO covering all Central Europe (Czech Republic, Hungary, Poland, Austria, Slovakia) providing upscale services for your event, meeting or congress.**

Please ask us for client references.

- Meetings and Incentives
- Conferences, Congresses, Symposia
- Product Launches
- Company Trainings
- Business and Leisure Travel
- Special Interest Groups and Cultural Events
- Sports Groups
- Tailored Programs for Individual Clients





**VIENNA INTERNATIONAL**  
HOTELS & RESORTS

**VI HOTELS & RESORTS  
CZECH REPUBLIC**

Karla Engliše 4  
150 00 Prague 5  
Czech Republic

Tel.: +420 296 353 441  
+420 737 202 186  
zuzana.sevcovicova@vi-hotels.cz

**[www.vi-hotels.com](http://www.vi-hotels.com)**

## **In the Czech Republic, VI Hotels & Resorts represents seven hotels.**

The **4-star** hotels in Prague are represented by designer hotels **andel's Hotel, andel's Suites** and **angelo** with conference center suitable for all kind of events as well as for automotive shows enabled by the strong flooring and easy car access; and **Diplomat Hotel** with 2000 sq. meters of conference space divided into 25 meeting rooms.

The **3-star Superior Chopin** is located just the opposite to the main train station few steps away from Wenceslas square and offers comfortable hideaway for private meetings up to 25 people.

All Prague hotels have an excellent central location either in the city centre, business area, or within walking distance from the Prague Castle and within a 30-minute-drive from the Václav Havel Airport Prague.

The **4-star angelo Hotel Pilsen** located just across the famous Pilsner brewery offers variable conference spaces for nearly 450 attendees and is also suitable for automotive shows. The **4-star Superior Dvořák Spa Hotel** in Carlsbad offers a variety of spa services.

Our modern and fully-equipped meeting rooms are located in most cases on one floor and feature natural daylight and offer **variety of flexible meeting facilities: over 50 meeting rooms and 5.000 m<sup>2</sup> of meeting space, comfortably accommodating groups of 10 to 1,050 people.**



## **Žofín Palace**

Slovanský ostrov 226  
Prague 1  
Czech Republic

Tel.: +420 224 930 880  
+420 224 932 519  
obchod@zofin.cz

**[www.zofin.cz](http://www.zofin.cz)**

## **Žofín Palace**

**The neo-renaissance  
Palace Žofín is  
situated on an  
island directly in  
historical centre  
of Prague.**

**This architectural  
jewel became an  
outstanding venue  
for many prestigious  
events.**

We have four halls at disposal (Large Hall, Small Hall, Knight's Hall and the Lord Mayor's Parlour) including two nice terraces. All halls are fully air-conditioned. There is a possibility of complete darkness in all the halls. A pleasant advantage is a possibility of parking for up to 40 cars or 5 buses.

Wifi connection with a speed up to 30 MB is at disposal in all four halls.

It is possible to prepare various set-ups in the halls – for banquets, concerts, congresses, gala dinners and balls. We are able to prepare also unusual arrangements, such as gradual and circular auditorium, two or more stages, special technical equipment. The exclusive milieu attracts TV and film companies.





**AV MEDIA**  
visual communication

**AV MEDIA, a.s.**

Pražská 63  
102 00 Prague 10  
Czech Republic

Tel.: + 420 261 260 218  
praha@avmedia.cz

**www.avmedia.cz**

**AV MEDIA was established in 1992. Presently, we are a Czech leader in presentation, projection and audiovisual technologies. By designing and implementing our solutions for image and sound sharing, we bring to our customers inspiration, benefits and enjoyment.**

We deliver professional services from the suggestion of design all the way to training and subsequent servicing, continuously monitoring the latest trends and then bringing them to the Czech Republic as the first ones. The service portfolio includes sale and lease of presentation technology, audiovisual system integration and other services (printing, 3D projection, exhibition services), providing top technology standard.

AV technologies and other products provided by us are used in conference and meeting areas, at control sites with uninterrupted operation, in classrooms and training rooms, for specialized simulation and 3D applications, in cinemas, in museum expositions, at trade fairs and at plenty of other places.

Besides delivering comprehensive solutions, we also rent and operate our top quality audiovisual equipment for a broad range of events, from business training sessions, corporate congresses, social events and trade fair expositions to outdoor projection on buildings.

Thanks to our ample experience, we offer not only quality, but also innovative solutions.



Zátiší  
**Catering**  
FOODTAINMENT  
**2015**





zátiší catering

## **Zátiší Catering Group a.s.**

Novotného Lávká 5  
110 00 Prague 1  
Czech Republic

Tel.: +420 605 241 557  
sales@zatisigroup.cz

**www.zatisigroup.cz**

## **You are our greatest inspiration and together with you we change the established rules of how to run events, break barriers and move your event way beyond commonplace.**

No event is too small, too big, too traditional or too unorthodox for us at Zátiší Catering. Every Christmas party, private party, company gathering, new product launch, world conference, exclusive gala evening, ball,

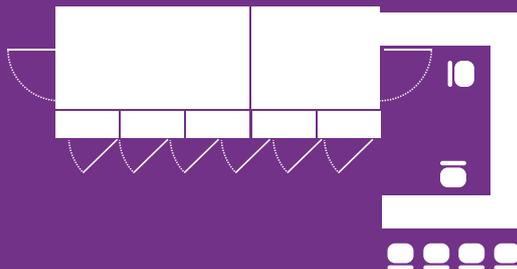
family gathering or intergovernmental meeting you book with us is always number one on our priority list! Enjoy catering in its utmost form and essence.

We create new ideas every day and put together a better event each time around, with passion for food in mind. You can rely on our flexibility, proactive approach and communication skills that round up the symphony of tastes and smells we create for you using the freshest of ingredients.

We listen closely to your wishes, recommend the best possible solutions, assure smooth operations and, namely, cook fresh delicacies of the Czech and world cuisines. We prepare all meals on the spot so that your guests always enjoy the best flavour and quality.

And because we like to connect the best food with unpredictable presentation we developed Foodtainment concept which is based on our greatest culinary design and our intention to impress, inspire and entertain with our innovations that redefine the art of celebration.

# Prague Stand Plan



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- 2** InterContinental Prague
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- 8** Le Hotels Group
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**whoa** pure emotion  
**Prague**





## Prague City Tourism

Arbesovo náměstí 70/4 / Prague 5 / 150 00 / CZ

[www.prague.eu](http://www.prague.eu)

[www.praguecitytourism.cz](http://www.praguecitytourism.cz)

## Prague Convention Bureau

Rytířská 26 / Prague 1 / 110 00 / CZ

[www.pragueconvention.cz](http://www.pragueconvention.cz)

**Prague  
City Tourism**

PRA HA  
PRA GUE  
PRA GA  
PRA G

Wow

**Prague  
Convention  
Bureau**