

Wow

Prague InSpires

List of Exhibitors
ibtm world Barcelona 2016







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Prague

Capital of the Czech Republic

Prague is one of the most beautiful cities in the world. Its uniquely preserved historical centre, a UNESCO World Heritage Site since 1992, reflects eleven centuries of history. This culturally rich city full of fabulous monuments charms visitors not only with its impressive and diverse architecture and breath-taking views, but also its intimate, romantic atmosphere that is ideal for long walks. Prague is a city of (not just classical) music and art, found here at every step, a city of gardens and parks, and last but not least, a city where the best beer in the world is brewed and savored.



Basic Information About Prague

Capital of the Czech Republic
(EU member since 2004):

1,243,000 residents

Currency:

Czech crown (CZK)

Airport:

Václav Havel Airport Prague, 30 minutes to downtown, www.prague.aero

Distances:

Berlin 350 km, Vienna 330 km,
Budapest 530 km, Krakow 540 km

Time:

Central European Time (GMT+1);
Central European Summer Time +1 (GMT+2)

Climate:

Temperate, average annual temperature 9.0 °C; summer average 19.0 °C; winter average -0.9 °C

Electrical voltage:

230 V

National dialing code of the Czech Republic:

+420

The Vltava River flows through the city for 31 km; maximum width 330 m

Historical centre: Castle District (Hradčany), Lesser Town (Malá Strana), Old Town (Staré Město), New Town (Nové Město) and Vyšehrad

Prague City Tourism

Promoting the city as a tourist destination to both domestic and international audiences, Prague City Tourism provides current and future visitors with the latest information on Prague's attractions, experiences and services through its web site and information centres.

It also provides the booking of tickets, guides, tours, and other experiences. As Prague's official tourism marketing organization, it works with the media and travel trade partners both in the Czech Republic and abroad in organizing educational trips, workshops, and presentations.

Prague City Tourism also attends important tourism-related events to spread the reputation of Prague as a world-class destination. Last but not least, it actively promotes congress tourism and collaborates with the film industry in making Prague a location of choice for international productions.

Prague City Tourism is an active member of the following national and international organizations and associations: PCB - Prague Convention Bureau, A.T.I.C. - Association of Tourist Information Centres, ECM - European Cities Marketing, and CEE - Central European Experience.



Prague City Tourism

Arbesovo nám. 70/4
150 00 Prague 5
Czech Republic

Tel.: +420 221 714 714
tourinfo@prague.eu

www.praguecitytourism.cz
www.prague.eu



Oooh pure emotion
Prague

Wow

Prague InSpires



Prague Convention Bureau

Prague Convention Bureau as the official convention bureau of the city of Prague is a non-profit organization working alongside other Czech tourism authorities.

PCB offers a one-stop-shop service for planners and organisers interested in organising conferences, meetings, seminars, exhibitions or incentive events in Prague.

Our mission is to strengthen positive awareness of the city of Prague as one of Europe's leading conference destinations. Our assistance is free of charge to any national or international organiser of meetings, conventions and incentives. Our knowledgeable team along with other local professionals in the MICE industry are glad to offer you a prompt advice and support in acquiring the perfect components for your event planning and to help you make your event in Prague a memorable and successful one.

The Prague Convention Bureau was established in 2008 for the purpose of promoting Prague internationally as a meeting and convention destination. PCB is working through a network-based partnership, cooperating directly with hotels, conference venues, professional congress organisers and other industry suppliers.

Wow
Prague
Convention
Bureau

Prague
Convention Bureau

Rytířská 26
110 00 Prague 1
Czech Republic

Tel.: +420 224 235 159
Fax: +420 224 234 399
info@pragueconvention.cz

www.pragueconvention.cz



**AQUAPALACE RESORT
PRAGUE**

Pražská 137
251 01 Čestlice, Prague
Czech Republic

Tel.: +420 225 108 888
Fax: +420 225 108 999
info@aquapalacehotel.cz

www.aquapalacehotel.cz

4-star hotel is part of the largest entertainment complex in Czech Republic. Its accessibility and modern furnishings create a unique environment for conferences or incentive events up to 650 people. The extensive offer of wellness services perfectly enable a combination of business and relaxation.

EASY ACCESSIBILITY

- Easy access from main motorway D1
- Prague Downtown (Wenceslas Square) 10 minutes drive
- Vaclav Havel Airport Prague – 30 minutes drive
- Parking houses – over 720 parking lots

CONFERENCE FACILITIES

- 700 m² of exhibition and conference area
- 11 variable conference rooms from 24 m² to 500 m²
- Daylight and blackout facilities
- Free internet connection – Wi-Fi/LAN
- All conference facilities located on ground floor
 - car exposition possibility

COMFORTABLE HOTEL ROOMS

- 231 hotel rooms and suites
- Air conditioning and a safe with an integrated drawer
- Appliances for preparing coffee and tea and a mini bar
- Free internet connection – Wi-Fi/LAN

WELLNESS AND RELAXATION

- Water World – 3 thematic palaces
- Sauna World – 14 kinds of saunas and Roman Spa
- Fitness Centre
- Wellness Centre – rest and relaxation, regeneration, with procedures (cosmetics, pedicure, manicure, massage, private saunas, whirlpool tubs, Rassoul, Hammam)
- Balneo & Medical – comprehensive services in physiotherapy, recovery and rehabilitation





COLUMBUS WELCOME MANAGEMENT PRAGUE

Welcome Touristic Praha s.r.o.
Královská 11
110 00 Prague 1 – Staré Město
Czech Republic

Tel: +420 234 647 111
Fax: +420 234 647 150
office@columbus-prague.com

www.columbus-dmc.com

Columbus Welcome Management Prague is a destination management company located in the Czech Republic, a part of the Columbus Group together with offices in Vienna, Salzburg & Budapest. Since 1991 we offer everything you would expect from your destination management partner.

The history began in the early 90s when the offices in Prague and Budapest were founded under the name of Welcome Touristic. In 2010 the incoming activities of the Viennese head office and the branch offices in Budapest, Prague & Salzburg were unified under the brand Columbus Welcome Management. From consulting to overall itinerary planning and on-site management, Columbus professional team will help you achieve your goals and make your event an overwhelming success.

Based on outstanding local knowledge Columbus provides services for both leisure and MICE segments such as:

- accommodation
- catering
- transportation
- guided tours and excursions
- meeting & conference services
- incentive trips and team-building activities
- VIP travel
- tailor-made programs for special interest groups
- ticketing services
- land arrangements for river cruises

We at Columbus manage the destination.
We are your eyes, ears and feet in Prague.



Fashion Arena Prague Outlet is the largest outlet in the Czech Republic, located just 20 minutes from Prague City Centre with over 200 premium national and international brands 30%-70% off all year round.

AJ | ARMANI
JEANS

Baldinini

Calvin Klein

Dezigual

ECCO®

GANT

GEOX
RESPIRA

GUESS


LACOSTE



 **LE CREUSET™**


NAUTICA



PANDORA


PUMA®

Samsonite



VERSACE JEANS

and many more...

- Special DISCOUNTS for tourist groups, MICE & corporate clients
- VIP room
- Several restaurants and cafes
- ON SITE Tax Free Refund point
- The Information Center with multilingual staff
- Direct Shopping Shuttle from Prague City Centre

Fashion Arena is open 7 days a week from 10.00-20.00

More on: **fashion-arena.cz**





Four Seasons Travel

Millennium Plaza Building
V Celnici 10
117 21 Prague 1
Czech Republic

Tel.: +420 222 882 662
Fax: +420 222 882 661
aa@fourseasonstravel.eu

www.fourseasonstravel.eu

**Four Seasons
Travel operates in
Prague, Vienna &
Budapest, dedicated
to the provision of
excellent destination
management
services.**

Our multilingual staff takes care of every detail and has been providing quality services to many tour operators, incentive houses and meeting and convention organizers.

Together with our partners in the Czech Republic and Central Europe, we have excellent relationships with hotels, service suppliers and municipal authorities ensuring that we can do our best.





Holiday Inn Prague Congress Centre

Na Pankráci 15/1684
140 00 Prague 4
Czech Republic

Tel.: +420 296 895 000
Fax: +420 296 895 060
reception@holidayinn.cz

www.holidayinn.cz

Holiday Inn Prague Congress Centre is part of one of the world's most recognized hotel brands with a global reputation for service, comfort and value – InterContinental Hotels Group. Our guests appreciate its beautiful location with gorgeous views of Prague and easy access to Prague's city center.

The modern, four-star Holiday Inn Prague Congress Centre Hotel is located in the peaceful surroundings of historic Vyšehrad and its national cultural monuments and offers easy access to the commercial heart of the City of Prague. Vyšehrad National Cultural Monument offers one of the most beautiful urban panoramas of bygone Europe, quiet parks for relaxation, jogging area, expositions and exhibitions. The Vyšehrad Castle was the oldest royal seat in Prague, formerly a home to Czech princes and kings. The Vyšehrad cemetery holds the tombs of many notable Czech artists, writers, composers and other luminaries.

The hotel is easily accessible by car via the D1 highway from Brno and Vienna. The city center can be easily reached by the underground; the closest station is 200m away and the center is mere 2 stops away. The hotel, furnished with a unique security system, offers 253 modern rooms (193 standard rooms / 54 executive rooms / 5 suites / 2 rooms for handicapped guests). Each room is equipped with a wide and very comfortable type of bed. The hypoallergenic mattresses are elastic and fully adapt to the shape of the guest's body. The hotel also offers four inter-connectable meeting rooms with foyer and a total capacity up to 230 delegates.



**MOZART HOTEL GROUP
(HOTEL INTERNATIONAL)**

Koulova 15, Prague 6
160 00 Czech Republic

Markéta Koudelová
Tel: +420 296 537 878
mice2@internationalprague.cz

www.internationalprague.cz

Hotel International Prague is a Czech national landmark and a major conference center for up to 1,200 visitors offering luxury accommodation in 278 cosy rooms with free Wi-Fi and high-quality catering services.

Are you organizing an international conference in Prague? Searching for an accommodation near the airport and city center? The four-star Hotel International is the right choice for you. The hotel is located in the residential district Prague-Dejvice, near the Václav Havel Airport, the Prague Castle and other interesting areas of the metropolis, to which there is also an excellent tram and metro connection.

Conference facilities in the Hotel International with a Conference Hall for 400 pax and another 15 meeting rooms are among the largest in Prague.

All of the meeting rooms are rich on day light, column free, offer free WiFi and are fully air-conditioned.

The level of events organized in the hotel is enhanced by its large and quiet garden that is connected to the conference facilities.







InterContinental Prague

Pařížská 30
110 00 Prague 1
Czech Republic

Tel.: +420 296 631 589
+420 724 021 827
prague@icprague.com

www.icprague.com

Overlooking the Vltava river and only two minutes walk from the Old Town Square, InterContinental Praha is by far the best location downtown.

The hotel offers 372 guestrooms and suites (all remodelled in 2009), which feature every imaginable comfort.

Additionally, the property is the largest conference centre with daylight in the Old Town of Prague with 14 flexible meeting rooms which can be adjusted depending on the group size and requirements.

The largest meeting room can fit up to 580 delegates theatre style (400 for classroom, 270 for cabaret).

In addition to the modern breakfast restaurant Primator, which was completely refurbished in 2012, the hotel has a lobby bar, roof top fine dining restaurant Zlata Praha with a fabulous panoramic view and fully equipped health club with saltwater pool, gym, saunas, Jacuzzi, stretching room and outdoor grassy area with sun beds.

The usage of the health club is complimentary for all the guests as is high speed Wi-Fi in all hotel areas.



La Bohème Meetings & Incentives is a Prague based DMC, covering the region of Central Europe: Czech Republic, Slovakia, Hungary, Poland, Austria, Germany.

Established in 1991 and having experienced staff we have become one of Prague's largest incentive and conference organizers specialised in: **MICE, DMC, Conference Management, Corporate Events Management, Congresses Planning, symposia, Association Management Services, Venue Management, Special Events Production, Company training, Teambuilding, Business and leisure travel, Special interest groups and cultural events, Sports groups, Tailored programs for individual clients.**

Work with the professionals who organized events for such companies as NOVARTIS, HERBALIFE, ITEC, ENI, VOLKSWAGEN, AMDOCS, IMB and many more. Let the Czech Republic amaze you, let La Bohème organize your event!





— LE —
HOTELS GROUP

Le Hotels Group in Prague

GrandioR Hotel Prague
Grand Majestic Plaza hotel
Yasmin Hotel Prague
E'LITE Hotel

Prague district - 1
Czech Republic

Tel.: +420 211 159 854
Fax: +420 211 159 159
reservation@le-hotels.cz

www.le-hotels.cz

Le Hotels Group in Prague, modern design conference business venues and one historic small venue with total lodging capacity of 863 rooms and 1300pax in conference facilities. Venues GrandioR, Grand Majestic Plaza and Yasmin are located in the city center by the Republic Square and by the Wenceslas Square.

- **GrandioR Hotel Prague**, full service business venue, open 2014, 393 rooms and 960 pax in conference facilities, exhibition space and breakouts available. Venue is 5 min walk from the location of the Grand Majestic Plaza.
- **Grand Majestic Plaza hotel**, 4* Superior category, open 2009, 196 rooms with meeting space for up to 289pax with 4 additional breakouts available.
- **Yasmin Hotel Prague**, 4* category, open 2009, 196 rooms, meeting facilities are out of service until fall 2018 when the hotel will be re-launched on the market with 400 rooms and meeting space for 350pax with breakouts available.
- **E'LITE Hotel**, 78 rooms in historic style in a building from the 14th century.

LHG venues portfolio can serve all industry events including pharmaceutical, automotive with car launch or other heavy display events thanks to extensive high ceiling conference foyer with natural light. Majority of the meeting rooms do have daylight, equipped with the latest built in AV technology. All our contemporary design hotels are in 10-15 minutes comfortable walk to both major historic squares The Wenceslas and the Old Town.





Ovation Czech Republic

Karla Englise 6
150 00 Prague
Czech Republic

Tel: +420 255 725 460

lenka.frydrychova@ovationdmc.com

www.ovationdmc.com

Ovation Czech Republic is part of Ovation Global, technologically advanced network of destination management companies offering best-in-class services at 100-plus worldwide locations. Combining strong industry expertise with unrivalled local knowledge, Ovation is the leading DMC in Czech Republic.

Ovation Czech Republic is part of Ovation Global DMC, a technologically advanced network of destination management companies offering best-in-class DMC services at 100+ locations across five continents. The thought-leader in destination management, Ovation draws on the experience of an expert team combining unrivalled local knowledge with business expertise to provide association planners, corporate meeting planners, incentive houses and event agencies with DMC services in Czech Republic.

At all times we are dedicated to the seamless delivery of world class professional service solutions in line with our client corporate objectives. Mixing logistical expertise and creativity we lead you to fulfill experiencing and engagement by understanding your expectations.

Through our openness, our passion and our determination we catch your vision and we **MAKE IT HAPPEN!**



PRAGUE BOATS

Dvořák Embankment
(Dvořákovo nábřeží)
by Čech Bridge, pier No. 5
Czech Republic

Tel.: +420 724 202 505
+420 605 700 007
events@pragueboats.cz

www.prague-boats.cz

Prague Boats is the biggest company operating boat tours in Prague. We are proud to have the most modern fleet in Prague.

Our boats host regular cruises, company events, conferences, private parties, and much more all year long. Moreover, we have excellent catering as well as friendly and professional staff.

Our Benefits:

- more than 20 boats including two new boats: Bohemia Rhapsody and Grand Bohemia
- more than 10 ports
- 25 years of experience
- annually we host more than 1000 events

Prague Boats cruises:

Hour-long cruise on the Vltava

An hour-long sightseeing cruise on the Vltava River through the historical centre of Prague with the fascinating guided tour in 8 languages.

Two-hour cruise on the Vltava

The sightseeing cruise will introduce you to the most beautiful sights of the wider historical centre of Prague.

Lunch on-board

Discover the magic of historical Prague from the deck of our boat while also enjoying a delicious lunch.

Dinner on-board

Discover the unforgettable magic of historical monuments lit up at night and savour a wonderful dinner prepared right on-board.

Sweet Prague à la carte dinner cruise

A very special experience for lovers of romance and great cuisine in the form of a gourmet à la carte menu.

Please ask us for client references.



Prague Congress Centre

5. května 65
140 21 Prague 4
Czech Republic

Tel.: +420 261 172 222
booking@kcp.cz

www.kcp.cz
www.holidayinn.cz

With capacity for 9,300 attendees the Prague Congress Centre is the largest multifunctional event venue in the Czech Republic. Thanks to best-of-class services, beautiful views over Prague and the value and convenience of its location, the PCC ranks among Europe's most popular congress venues.

The Prague Congress Centre (PCC) has 20 halls and 50 meeting rooms with seating capacities from 12 up to 2,764, and spacious exhibition areas covering 13,000 m².

Over 800 four-star hotel rooms are located within two minutes' walk from the PCC, and further 8,000 rooms are within 15 minutes by public transport.

In the immediate vicinity of the PCC the park on the site of the ancient Vyšehrad fortified settlement is an oasis of tranquillity for congress delegates to unwind, discover a unique historical sight, and enjoy more stunning views over the city and River Vltava.

Prague's Old Town is just five minutes away from the on-site metro station. The PCC is also on Prague's central artery road providing quick access to the Czech and European motorway networks. The travel time to Prague's international airport is approx. 30 minutes.

The PCC has hosted numerous prestigious association congresses, corporate events and also international summits including NATO, the International Monetary Fund, the World Bank and the European Union.



**Ready, steady,
orange go!**

Kateřina Hájková

Partner / Sales Director

**I would do
anything
for you**

Martin Lehký

Partner / Managing Director



**Senator
Meetings & Incentives
based in Prague
is a Destination
Management
Company and PCO
covering all Central
Europe (Czech
Republic, Hungary,
Poland, Austria,
Slovakia) providing
upscale services
for your event,
meeting or congress.**

Please ask us for client references.

- Meetings and Incentives
- Conferences, Congresses, Symposia
- Product Launches
- Company Trainings
- Business and Leisure Travel
- Special Interest Groups and Cultural Events
- Sports Groups
- Tailored Programs for Individual Clients



TOP HOTELS GROUP a.s.

TOP HOTEL Praha
& Congress Centre

Blažimská 1781/4
149 00 Prague 4 - Chodov
Czech Republic

Tel.: +420 267 284 473
sales@tophotel.cz

www.tophotel.cz

TOP HOTEL Prague the largest congress hotel in Europe

- The Congress Centre with a capacity of 5000 guests (5 halls, 16 meeting rooms)
- Accommodation in 810 luxury rooms
- 5 stylish restaurants, 3 bars and lobby bar with winter garden
- Japanese garden with fountains
- Wellness center

TOP HOTEL Praha is completely unique in its concept, which combines superior accommodation and large conference facilities. The hotel can offer its guests accommodation in 810 first-rate rooms, a capacity up to 5,000 seats in congress halls and lounges.

Always professional staff will welcome you at the main reception desk, and they will organize all of the services associated with your visit.

The hotel also offers unique gastronomy services. In the hotel's five restaurants you can look forward to specialties prepared by renowned chefs and confectioners. Worth mentioning is the Bohemia restaurant, which, in addition to its stylish interior, offers a rare view of the Prague skyline.

If our guests desire to unwind and relax, TOP HOTEL Praha offers large wellness centre with swimming pool, Jacuzzi, sauna and massages. For active recreation the hotel offers a fitness centre, tennis courts and bowling. The hotel also has a beautiful Japanese garden, here we can organize a barbecue for up to 800 people, a wedding ceremony or arrange for a helicopter or hot air balloon landing.



We want to inspire you and create moments of joy during your events!

Vienna House is all about travelling, about making new experience and about exploring. Vienna House represents four hotel lines – each with its own individual character but with shared values. We strongly believe that there is nothing more refined than the simple things in life and we want to do one thing above all: inspire you! Vienna House (former Vienna International) owns and manages individual city and resort hotels, the design hotels “andel’s by Vienna House”, the vibrant business hotels “angelo by Vienna House” as well as the down-to-earth easy line “Vienna House Easy”.

Vienna House Czech Republic manages:

- Vienna House Diplomat Prague
- andel’s by Vienna House Prague
- angelo by Vienna House Prague
- angelo by Vienna House Pilsen
- Vienna House Dvořák Karlovy Vary

The teams of these hotels are looking forward to working with you and are at your service to create, prepare and implement your dream events whether you are hosting a small business lunch or a large meeting.

Let us surprise you and your guests!

See you in the Czech Republic





AV MEDIA
visual communication

AV MEDIA, a.s.

Pražská 63
102 00 Prague 10
Czech Republic

Tel.: + 420 261 260 218
rental@avmedia.cz

www.avmedia.cz/rental

AV Media is your perfect AV&IT partner, whether in the Czech Republic or all around Europe. Our professional team offers a full service, starting with project planning and creative design, to completing the experience with an unforgettable event.

The difference between a good and an excellent event is in the details. We perceive events as an important part of corporate communication, and through AV technologies we bring enthusiasm, engagement and inspiration.

Every year we implement more than 2,000 events, from business training sessions to corporate congresses, or from large social events to outdoor shows. Our service portfolio includes the sale and lease of presentation technology, audiovisual system integration, 3D projection, printing and exhibition assistance.

AV MEDIA projects consistently win awards in prestigious international competitions. This year alone, we won the InAVation Awards with the Retail Summit project and then found great success at the Czech Event Awards, winning three categories and becoming the Technological Supplier of the Year.

Member of:

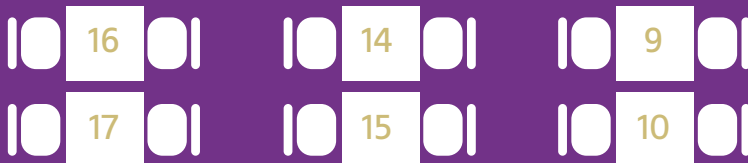
AV  Alliance

 **Member**
infoComm
INTERNATIONAL

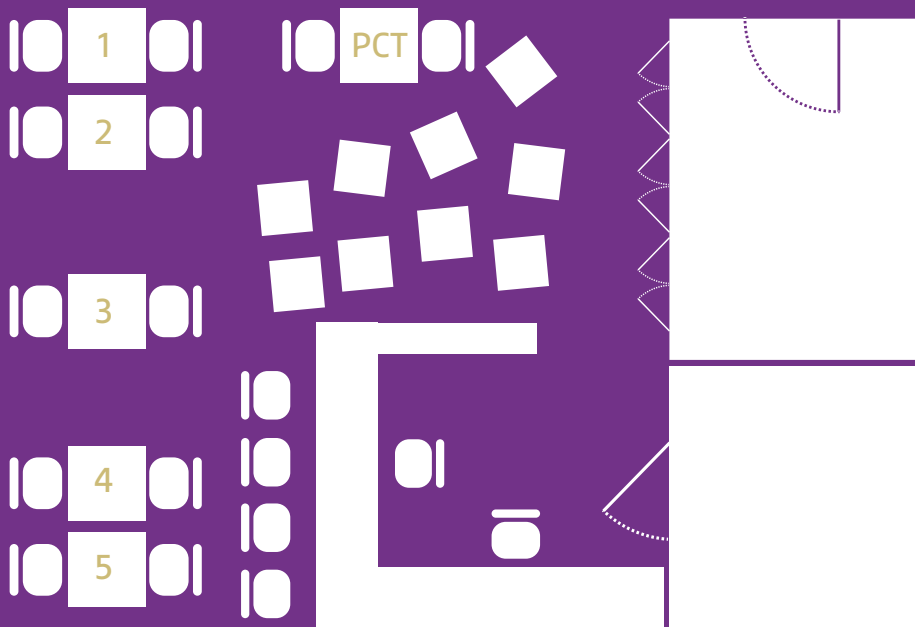
Prague Stand Plan



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Prague City Tourism

Arbesovo náměstí 70/4 / Prague 5 / 150 00 / CZ

www.prague.eu

www.praguecitytourism.cz

Prague Convention Bureau

Rytířská 26 / Prague 1 / 110 00 / CZ

www.pragueconvention.cz

**Prague
City Tourism**

PRA HA
PRA GUE
PRA GA
PRA G

Wow

**Prague
Convention
Bureau**