**Press release**

**8. 8. 2017**

**Prague attracts an increasing number of visitors**

**In the second quarter of 2017 more than 2 076 000 tourists visited Prague, which is 11,1% more than the previous year. The extensive increase in arrivals from Russia continues, and the number of visitors from South Korea, Spain and India mounted as well.**

*"Great results of the second quarter of 2017 indicate that Prague remains beloved holiday destination. For Prague City Tourism it is also a sound proof of effectivity of the chosen marketing strategy. We are especially glad to see the growing numbers of domestic visitors, who we are actively targeting in last years,"* says Prague City Tourism spokesperson **Barbora Hrubá**.

In the second quarter of 2017, Prague welcomed 208 000 more tourists than the previous year. In this period more than a quarter of a million domestic guests visited Prague which is more than a 9,4% increase, the number of foreign visitors increased by 11,4%. The whole amount of bednights renders 4 900 000, the growth rates at 12,3%.

The main source markets of tourism in Prague don't bring many surprises in 2017. Most visitors came to Prague from Germany, Russia, USA, Great Britain, South Korea and Italy. The number of Asian visitors is growing continuously as well. In the second quarter of 2017, the number of Chinese tourists increased by 34,2%, the number of Korean visitors grew by 27,7% and as the biggest surprise the number of visitors from India increased by 48,3%.

**Prague City Tourism** is a modern marketing organisation funded by the City of Prague. Our mission is to foster the development of both domestic and international tourism in the Czech capital. Prague City Tourism provides current and future visitors with the latest information on Prague’s attractions, experiences and services through its website and visitor centres. As Prague’s official tourism marketing organisation, we work with the media and travel trade partners in organising educational trips, workshops, and presentations.