**Press release**

**5. 12. 2017**

**In December more than 700 000 visitors will come to Prague**

**According to Prague City Tourism estimates in December approximately 650 000 visitors will stay in Prague hotels, hostels, guesthouses and similar types of accommodation. Almost 280 000 visitors will come to the capital to celebrate Christmas and New Year’s Eve. 70 000 one – day visitors from the Czech Republic will come for shopping and the Christmas markets.**

"Prague can be proud of its unique romantic atmosphere, especially in winter and during Christmas time. It is not a surprise that Prague regularly occurs in the world’s charts of the best Christmas destinations. Famous Christmas markets are attracting many tourists. This year, as well as previous years, we are expecting a significant increase of visitors,“ says **Barbora Hrubá** Prague City Tourism spokesperson.

In December it is especially Europeans who come to Prague. We expect mainly visitors from Germany, Italy, The United Kingdom, Slovakia and France. We also predict a high number of visitors from Russia, The United States, Israel, China, and South Korea.

According to official statistics, 610 000 people visited Prague last year. Thereof 514 000 from abroad and 96 000 from the Czech Republic.

**Prague City Tourism** is a modern marketing organisation funded by the City of Prague. Our mission is to foster the development of both domestic and international tourism in the Czech capital. Prague City Tourism provides current and future visitors with the latest information on Prague’s attractions, experiences and services through its website and visitor centres. As Prague’s official tourism marketing organisation, we work with the media and travel trade partners in organising educational trips, workshops, and presentations.