**Press release**

**15. 1. 2018**

**New Town Hall offered entry to tower to Old Town Hall visitors**

**During the reconstruction of the Old Town Hall tower, Prague City Tourism has established cooperation with New Town Hall management. From May to December 2017 visitors have been given the opportunity to visit the Old Town Hall underground, its chapel and historic halls and to climb the New Town Hall tower with one ticket.**

The view from the tower of Old Town Hall is one of the most popular tourist attractions, that attracts hundreds of thousands of visitors every year. In 2016, there were over 860 000 visitors. During the reconstruction, the tourists did not lose the opportunity to see Prague from a bird’s eye view. During the tower closure, the ticket to Old Town Hall was valid also for the entry to New Town Hall on the Charles Square. A quarter of all the visitors, on average 1400 per month, have made use of this option.

The Old Town Hall tower reopened on 18th December 2017. On this occasion, Prague City Tourism launched a new website of Old Town Hall in more current and user- friendly form.

*„The reconstruction of Old Town Hall is a difficult time for us. We are glad that the management of the New Town Hall helped us to solve the situation and made it easier for our employees and more comfortable for the visitors. On the 18th of December, the tower reopened again, and we are excited that we can introduce one of the most beautiful monuments in Prague to the tourists anew. After the reconstruction even better and in the perfect state,“* says **Petr Slepička**, Prague City Tourism interim CEO.

For the New Town Hall, 2017 was also the year of revision and reconstruction, despite which the management established the cooperation with the Old Town Hall. „*Last year was full of new experiences and reasons for happiness. We welcomed an extremely high number of visitors and even in a small team we handled it and found a partner for the smooth and overall great cooperation. Now we are looking forward to the next challenges the future will bring,“* says the New Town Hall director **Albert Kubišta**.

**Prague City Tourism** is a modern marketing organisation funded by the City of Prague. Our mission is to foster the development of both domestic and international tourism in the Czech capital. Prague City Tourism provides current and future visitors with the latest information on Prague’s attractions, experiences and services through its website and visitor centres. As Prague’s official tourism marketing organisation, we work with the media and travel trade partners in organising educational trips, workshops, and presentations.