Brainz Studios

The Brainz Studios creative group of Štěpán Kleník and Robin Pultera is behind the creation of the Brejlando service. Since 2019, it has been experimenting with the creation of 360° musical experiences within its own music platform, which for example, include the music bands Tata Bojs, I Love You Honey Bunny, Kafka band or PSH. As the first, and so far, only company in the Czech Republic, Brainz Studios also offers the BRAINZ VR CINEMA virtual cinema service.

The Brejlando project, whose name was created by distorting the word Brainz thanks to preset automatic adjustments in a mobile phone, is provided by Brainz Studios regarding creativity as well as the project side.

The Brainz Studios group includes the <u>Brainz Disruptive</u> digital studio, the <u>Brainz Immersive</u> VR/AR studio, the Brainz Narrative strategic communication studio and other start-up platforms.