**Press release**

**15. 3. 2017**

**Seven reasons to visit Prague in 2017**

**Prague is primarily a city for people. A city brought to life every year by a wide spectrum of events and festivals. The most important and the most interesting ones you can now find in one place the Prague City Tourism Top Prague Events 2017 brochure.**

The Czech-English brochure represents the most significant and important events that will take place in Prague in 2017. Majority of said events has sprung rather recently. In spite of their short existence they have gained international renown and great popularity amongst Prague residents.

Out of all events coming up in 2017 we have chosen the biggest film festival of its type in Prague and one of the biggest film festivals of European film **Prague International Film Festival Febiofest**. Furthermore we’ve picked out one of the most international marathons **Volkswagen Prague Marathon**. In 2017, the 23rd anniversary of the race, 10.600 runners from 117 countries are expected to participate. We couldn’t forget the international music festival with its broad programming spectrum delighting lovers of big orchestral sound, admirers of chamber music, as well as fans of contemporary music, **Prague Spring**. Multi-genre music festival that offers a wide range of productions of all genres and rich accompanying programme **United Islands of Prague** deservedly belongs to the list as well. In 2017 you can also look forward to the best ensembles from Canada, Belgium or France that will perform at the festival of new circus, theatre, music, and visual arts **Letní Letná**. The most visited cultural event in Czech Republic **SIGNAL** festival which combines art and modern technology already for the fifth time will bring video mappings on historical buildings, site-specific light installations, and popular interactive installations. Last but not least the **Designblok** largest design week in Central and Eastern Europe in terms of visitor numbers and the number of exhibitors presenting the latest in international and Czech design, with a focus on interior design, fashion, and lifestyle can be found in the brochure.

*‘Events included in the brochure successfully represent Prague as vibrant dynamic centre. These events are without a doubt the most prestigious happenings that Prague has to offer in term of culture,’* says **Nora Dolanská** CEO of Prague City Tourism*.*

Pick up your free copy of Top Prague Events 2017 from any Prague City Tourism visitor centre or visit [www.praguecitytourism.com](http://www.praguecitytourism.com).

**Prague City Tourism** is a modern marketing organization funded by the City of Prague. Our mission is to foster the development of both domestic and international tourism in the Czech capital. Prague City Tourism provides current and future visitors with the latest information on Prague’s attractions, experiences and services through its web site and visitor centres. As Prague’s official tourism marketing organization, we work with the media and travel trade partners in organizing educational trips, workshops, and presentations.